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HANOI WOOD EXPO

www.hanoiwoodexpo.com

 **NATIONAL EXHIBITION
CONSTRUCTION CENTER
(NECC)**

01 DO DUC DUC STREET,
NAM TU LIEM DISTRICT,
HANOI, VIETNAM

VENUE
GOOGLE MAP



*Images Credit :
Leitz Tooling*

**A HUGE
UNDERSERVED
MARKET**

**29 MAY -
01 JUNE
2024**

INTERNATIONAL WOOD & WOODWORKING EXHIBITION

INCORPORATING HANOI FURNITURE FITTINGS & UPHOLSTERY EXPO 2024

Organised by:



**PABLO
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Official Media:



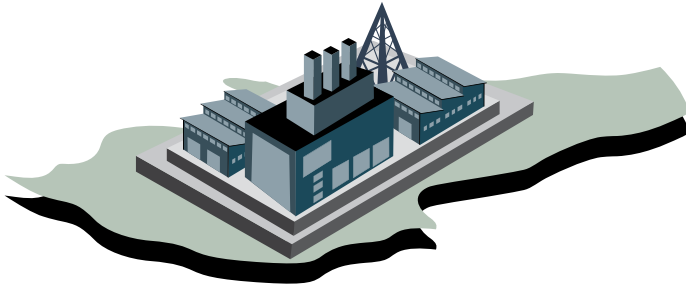
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WHY VIETNAM?

Ranking 1st in Southeast Asia, 2nd in Asia and 5th in the world, Vietnam has emerged as a top global exporter of wood and wood products, with targets of US\$20 billion in timber exports by 2025. The country is set to become an international furniture exhibition centre, encouraging the development of research centres to design wood products per the needs of consumers.



WHY HANOI?

Furniture manufacturer players all around, Hanoi ranks third in Vietnam in terms of the concentration of furniture factories, closely trailing behind Ho Chi Minh City.

The demand for furniture and furnishing is set to exponentially increase in the coming months to tackle the booming real estate and hospitality industries: 66 new hotels projects with 11,123 rooms, and many more restaurants and cafes are expected to be built in 2024. Residential properties in Hanoi are projected to reach a whopping US\$4.2 billion in demand. To keep up with the surging demand, furniture manufacturers need state-of-the-art equipment to meet increased production.

While the industry is largely focused on exports, there is a clear gap in meeting the needs of domestic market. This opens up a wide window of opportunity for wood and woodworking companies like yours. Secure your space now at HANOI WOOD EXPO 2024 and establish your presence in this underserved market!

HANOI WOOD EXPO 2024

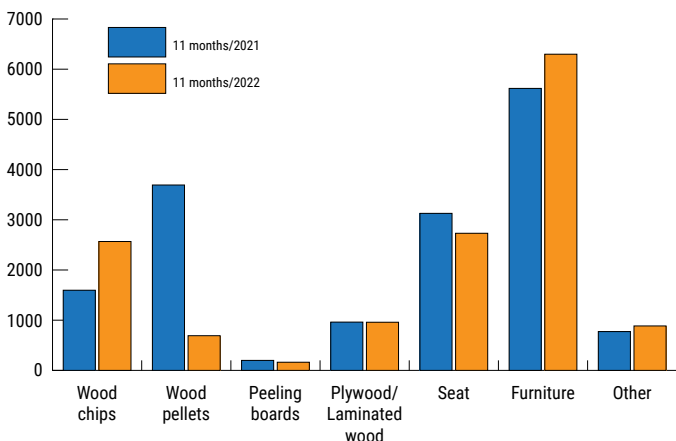
Establish yourself at one of the world's biggest furniture markets by participating at Hanoi Wood Expo, the definitive wood and woodworking machinery exhibition uniting global industry leaders, experts, buyers, and visitors.

A BOOMING MARKET AWAITS YOU

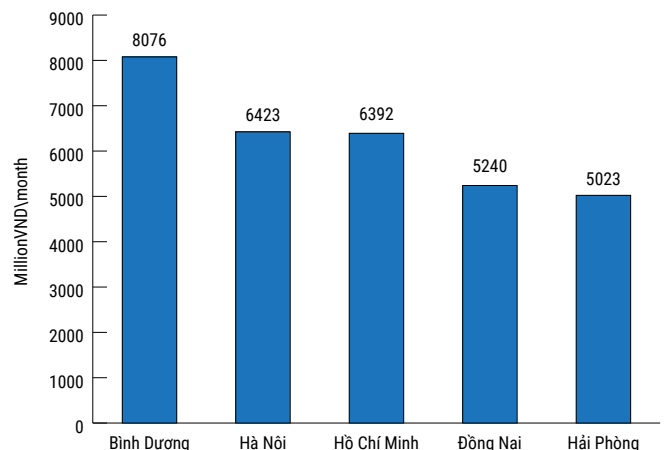
A huge market that is underserved, Hanoi presents attractive business opportunities.

Contact us today for your space in

HANOI WOOD EXPO 2024!



Export value of wood products and furniture in the 11 months of 2022 and 2021



Top five provinces with highest average income in Vietnam in 2022

A close-up photograph of a large industrial wood mill. A metal cutting tool is shown in the process of shaving a piece of wood, with a spray of fine wood shavings being ejected from the point of contact. The background is slightly blurred, showing more of the machinery and the wood being processed.

PRODUCT GROUPS AT A GLANCE

Raw Materials & Supplies

Hardwood, Softwood, Finger-jointed Board, Wood-based Panels (Plywood, MDF, Particle Board), Engineered Wood, Veneer, Decorative Veneer, Fireproof Laminate Board, Wooden Doors, Wooden Windows, Panelling Boards, Wooden Flooring, Parquet Flooring, Wooden Pallets, Overlays, etc.

Woodworking Machinery and Equipment

Saw Milling Machine, Moulders, Finger-Jointing Machine, Edge Banding Machine, Blister Machine, Solid Wood 5-axis Machining Centre, Solid Wood Mortiser and Tenoner, Router, Coating Machine, Surface treatment Machine, Sanding Machine, Wood-based Panel Machinery, Engraving Machine, Dryer, Dust Collector System, Packaging Machine, Automated Material Handling Systems, etc.

Surface Treatment & Finishing

Adhesives, Abrasives, Paint, Coatings, Chemicals

Woodworking Tools & Accessories

Precision Saws, Blades, Cutters, Drills, Router Bits, Hand Tools, Machine Accessories, Furniture Fittings and components, etc.

Computer Technology, Innovations and Production Software

- Robotic Integration, Automation & Technology
- Computer Software (CAD, ERP)
- IoT technology
- Industry 4.0

A photograph of a large industrial warehouse or lumber yard. The space is filled with tall stacks of wooden planks and beams, organized on metal shelving units. The lighting is bright, highlighting the natural grain and color of the wood. The perspective is from a low angle, looking up at the stacks, creating a sense of depth and scale.

VISITOR PROFILE

- Architecture, Consultancy & Design Institutions
- Building & Construction
- Carpenter and Contractor
- Distributors, Traders, Importers & Exporters
- Furniture and Interior Designers
- Furniture Components
- Furniture Suppliers
- Government Agencies and Industry Associations
- Testing, Research & Development
- Wood & Panel Processing Companies
- Wood-based Panels Manufacturers
- Wooden Furniture Manufacturers
- Wooden Product Manufacturers (Door & Window, Flooring, Pallets, Cases, Picture Frames, etc.)

